

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, NOVEMBER 12, 1899.

SINGLE COPY FIVE CENTS.

Linen Department ...SPECIALS...

A sale of Table Linen that will make this department popular. 66-inch wide, 69 and 79-inch wide, full bleached Damask, all linen 60, 61, 65 and 72-inch wide Cream Damask, 60-inch Silver Bleached Damask, all pure linen, worth 60c, 59c, 75c and 85c yard, choice of entire lot 50c yard. Extra heavy and fine turkey red Damask, the best goods ever shown, worth 75c, Monday, yard... **50c**

200 dozen Napkins, cream colored, silver bleached and full bleached, 5/4 and 5/2 size, a big lot to pick from, worth \$1.15, \$1.25, \$1.35 and \$1.50, Monday, doz... **1.00**

Tell your friends as soon as you see this advertisement; then come prepared to lay in a supply of Table Linen at 50c yard and Napkins at \$1.00 dozen. None of these bargains to be sold before 9 a. m. Monday—but sale starts promptly at 9 a. m.



The Leading Dress Dress Goods House of the West.

30,000 style always on hand. Dress Goods at wholesale as well as retail.

Last week of our special Crepon sale. We sold over 5,000 yards of Crepons. This week will be a Cheviot sale. It will last from Monday until Thursday night. See our east window and read our ads.

25 pieces of half wool Cheviot, in all colors, 42 inches wide, regular price is 35c, in this sale they will go for 15c.

50 pieces of extra fine all wool Cheviots, in black and all colors, sold everywhere at 65c, our price in this sale will be only 45c.

Extra heavy all wool Cheviots, 54 inches wide, in black and colors, can't be matched anywhere for less than \$1.00, our price in this sale only 75c.

50 pieces of Lupin's extra heavy Cheviots, sponged, shrank and we will put it against any cloth in Omaha selling at \$1.50 per yard; our price in this sale only 95c.

Our \$1.50 Cheviot is as thick as a board, it is shrank and sponged, fine finish. We will let it go in this sale at \$1.15.

Our extra fine heavy Clay Cheviots, nothing so fine in Omaha; they are 18-ounce full sponged and sell in Chicago at \$2.50; our price for this week will be only \$1.25.

Our new "Pur Hair" Cheviots are like Zibeline, but the fur is twice as long. They are just new. See the December number of the Bon Ton. Our price in this sale will be \$1.50, \$1.75, \$2.50, \$3.50.

All our Tailor Suitings that we sell at \$2.98, \$3.50, \$4.25, \$5.00 and \$6.00 will go in this sale at one price—\$2.50 yard. Every

MAIL ORDERS RECEIVE PROMPT ATTENTION. SAMPLES FURNISHED FREE. EVERY DRESS GUARANTEED OR MONEY REFUNDED. SPECIAL WHOLESALE PRICES TO MERCHANTS.



Cloaks and Furs Ladies' Stylish Winter Garments

For the last week goods have been pouring in on us; in fact, almost too many to handle. The bargains are here for bright and careful buyers. The best buyers in the land searching everywhere for bargains have brought us these rare values. We do not care whether you come here first or last, but come for your own benefit before you decide.

Fifty ladies' imported Model Suits, silk lined throughout; they are very elegant garments (see them in our windows), worth \$75.00; closing them out at \$25.00.

75 ladies' Suits, in browns, grays; box fronts and tight fitting, jackets taffeta lined, new habit skirt; others advertise them at \$25.00, our price only \$14.98.

92 ladies' Suits, in homespuns, broken plaids and checks and mixtures, on sale at \$9.98.

100 ladies' Suits, tailor made, silk lined jackets, on sale at \$14.98.

25 ladies' Jackets, sizes 34 to 44, in wool Perseans, silk lined throughout, with storm or coat collar, box and novelty fronts, large buttons, only \$4.98. Beat it if you can.

315 Jackets, made of finest Washington mills kersey, in blues, browns, tans and blacks, silk lined throughout, trimmed with large and small buttons, on sale at \$6.98.

516 Jackets, made from the celebrated Dobson's kersey, lined with Skinner's satin, warranted for two years, trimmed with strapped seams, eight rows of stitching, with large and small pearl buttons, at \$10.00. This is the famous talk of the town Jacket. Others advertise them at \$15.00.

395 misses' Jackets, just received, in Persian wools, blue mixtures, brown mixtures, black mixtures and tan mixtures; a Jacket made to sell for \$7.50; Monday only \$3.98.

235 misses' Jackets, in blues, browns and gray mixtures, made from the very heavy materials, large collar, on sale at \$4.98.

LADIES' CAPES.

Ladies' Persian Wool Capes, 30 inches long, 120-inch sweep, worth \$7.50, on sale here at only \$3.98.

Ladies' Crushed Plush Capes, 30 inches long, trimmed with tulle all around, on sale at \$4.98.

LADIES' SILK WAISTS AND SKIRTS.

200 sample Silk Waists, no two alike, worth \$18.00 to \$25.00, on sale Monday at only \$10.00.

Ladies' Taffeta Waists, in all colors; they are regular \$5.00 quality; on sale at \$3.98.

200 black Taffeta Waists on sale at \$4.98.

200 Waists, made of Skinner's warranted to wear satins, newest style, for only \$5.00 each.

Ladies' Serge Skirts, in blues and blacks, worth \$3.00, for \$1.25.

Ladies' English Crepon Skirts, lined and interlined, nicely trimmed, velvet bound, worth \$5.00, for only \$2.98 each.

Ladies' heavy blistered crepon Skirts, worth \$9.00, on sale at \$4.98.

300 Skirts, in satins, silks and crepons, well worth \$12.00, your choice for only \$6.98.

Our Fur Department.

Is the most complete and by far the lowest priced for the same class of goods of any house between Chicago and San Francisco. We give you at least 40 per cent.

Beaver Capes, 30 inches long, lined with heavy brocade satin, worth \$10.00, on sale for \$6.00.

Ladies' Near Seal Capes, lined with Skinner's satin, worth \$35.00, on sale at \$22.50.

Ladies' Astrakhan Jackets, Skinner's satin lined, worth \$32.50, on sale for \$25.00.

Ladies' Astrakhan Capes, 30 inches long, lined with Skinner's satin, the lining guaranteed for two years, on sale at \$25.00.

Ladies' Combination Collarettes, with long tabs, Persian and genuine Marten, on sale at \$45.00.

Ladies' Marten Collarettes, worth \$15.00, for \$8.98; with 10-inch cape, high collar.

Ladies' Combination Collarettes, Muffoon and Krimmer, silk lined, worth \$10.00 on sale at \$4.98.

Ladies' Cozy Collarettes, 19-inch cape, with high collar, at \$14.95.

Ladies' Fox 8 1/2, very best, at \$15.00.

Ladies' Red 8 1/2 sets on sale at \$25.00.

Free

From this date we will enlarge free of charge any photograph of yourself or friend in fine crayon work when your purchases amount to \$5.00.

HAYDEN'S You all realize the importance of having a member

of the firm, Mr. James Hayden, a buyer of years of experience, permanently located in the largest mercantile center of the world, with abundance of money at his command, and surrounded by a corps of efficient buyers, always on the alert for bargains. It gives us advantages possessed by few houses in western America. Mail orders promptly filled. See the grand showing of goods. Agents for Butterick patterns, from the exhibit at the exposition, and Reynier Kid Gloves.

The Big Domestic Department

Selling muslins and sheetings at less than wholesale prices. There is an end to all, and our present stock will soon be gone at the rate we are selling at present, but as long as it lasts you can buy:

36-inch wide cambric at 5c, 7 1/2c, 8 1/2c, 10c and 12 1/2c yard.

Bleached muslin, 4 1/2c, 5c, 6c, 6 1/2c, 7c, 7 1/2c, 8c, 9c and 10c yard.

Unbleached muslin, 3c, 3 1/2c, 4 1/2c, 5c, 6c and 7c yard.

Fillow casing, 8c, 10c, 11c and 12 1/2c yard. Bleached or unbleached sheeting from 12 1/2c a yard up to 25c—all the leading brands.

Ready-made sheets and pillow cases. Cotton batte, 5c, 10c and 12 1/2c roll.

Don't fail to see the 50c table linen on sale Monday, also the napkins at \$1.00 a dozen.

New line of checked and striped white goods on sale at 10c yard.

White Bed Spreads

The Big Store sells more bedspreads on Monday. New spreads coming in right along. New lot of fringed spreads just in. These spreads are fringed on all sides—notice the prices, compare the quality: Full size, 75c each; better ones at \$1.00 each; extra large ones at \$1.19.

Just in, a very fine crocheted spread, made especially for Hayden Bros. to fit our single iron beds, at \$1.25 each.

Heavy crocheted spreads, \$1.50 each. Very fine large and heavy Martell's spreads, \$2.50 each. All these are fringed.

On sale Monday.

Large line of hemmed bedspreads at 30c, 50c, 60c, 75c, \$1.00, \$1.25, \$1.50, \$1.75, \$1.95, \$2.25 and \$2.50 each. There is no place like the Big Store for bedspreads.

Towels

Our Towels tell their own story—they sell on sight—25c, 5c, 10c, 15c and 25c each.

Flannel Department

Specials for Monday

3 cases fancy plaids and stripes, dark outing flannel, per yard, 3 1/2c, worth 6c.

1 case white wool flannel, per yard, 15c, worth 25c.

1 case baby flannel, blue, pink and cream, per yard, 7 1/2c, worth 12 1/2c.

200 pieces best quality, all colors, wool eldorado, plain and fancy stripes, per yard, 25c, 30c and 35c.

25 pieces wool skirting flannel, per yard, 25c, worth 40c.

1 case good cotton flannel, per yard, 3 1/2c.

5 cases best Appleton's outing flannel, light and dark colors, per yard, 8 1/2c; worth 12 1/2c.

2 cases extra heavy and soft Shaker flannel, per yard, 8 1/2c; worth 12 1/2c.

5 cases extra heavy shirting, per yard, 6 1/2c, 8 1/2c and 10c.

Good Bed Blankets

5 cases good size cotton blankets at 40c.

6 cases 11-4 extra heavy and soft white cotton bed blankets, at pair, 75c and \$1.19; worth \$1.00 and \$1.50.

3 cases extra heavy gray cotton blankets, pair, 65c.

1 case 60x76 all wool family gray blankets, pair, \$2.50.

2 cases 11-4 wool mixed gray blankets, fancy border, at pair, \$1.50; worth \$2.50.

2 cases extra super wool white blankets at pair, \$2.25; worth \$3.25.

1 case 11-4 black and red plaid, all wool blankets at pair, \$3.50.

Bed Comforters

18 dozen 72x80 saten covered white cotton filling quilted comforters, each \$1.00; cheap at \$1.75.

5 dozen 72x84 silkline covered, filled with pure white snow flake cotton, worsted tuft, each, \$1.50.

5 dozen 72x84 saten covered extra pure white cotton filled silk tied, each, \$2.50; worth \$2.50.

Handsome Millinery

We would be pleased to show you the exquisitely pretty and new suggestions for winter wear now in our millinery department.

Without question they are the handsomest and sweetest hats that have ever been shown in Omaha. For beauty, style, becomingness you cannot match them in Omaha. For Monday we make some special prices on trimmed hats.

About 200 very stylish hats, nicely trimmed and worth up to \$5.00, go on sale at \$2.50.

From that up at \$3.00, \$3.50, \$4.98, \$7.50 and \$10.00 you can buy the choicest styles and newest materials. At \$4.98 we will sell some imported pattern hats that are worth up to \$10.00.

Fancy ornaments, quills, wings and birds in the greatest variety and all the desirable kinds. Prices less than half the ordinary.

Fine quills, regular 15c values, on sale Monday for 5c.

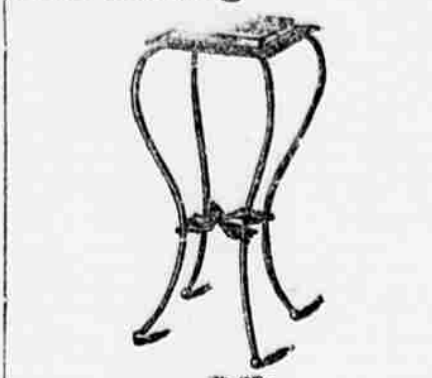
Blackbird, regular \$1.25, on sale Monday at 75c.

See our large line of children's pretty hats and the saving you make on them.

Men's Underwear

Men's winter underwear on sale at one-half price.

Unprecedented Furni- ture Selling



We have gotten ourselves into shape at last and have marked and arranged all the pieces of furniture that were shown at the exposition this summer and we can now offer you some rare bargains. This sale recommends itself to you from the fact that there is only one of each thing; no duplicates.

We offer this week all the old chairs in wood seat, cobbler seat and upholstered seats, made up in fancy shapes, high backs, in mahogany, golden oak and Flemish, some rare antique pieces, ranging in price from \$2.95 up to \$15.00; also the rockers, Morris chairs and stools at such prices as \$2.95, \$3.25, \$3.50; Morris chairs, \$7.00, \$7.50 and \$8.55.

Eighteen fine onyx top stands go at the actual factory cost. You need only to see the stands to appreciate this statement.

\$6.00 onyx stands, \$3.50; \$8.00 onyx stands, \$4.50; \$10.00 onyx stands, \$6.50.

We are now showing a large and exclusive line of fine desks, in golden oak, bird's-eye maple and mahogany, at such prices as \$5.85, \$6.50, \$7.50, \$8.00 and \$10.00.

New line of fine combination desks and bookcases, all in golden oak, at \$9.50, \$10.50, \$11.50, \$12.50 and \$13.50; easels, 50c, 75c and \$1.00.

Screens, 3-panel, \$1.00, \$1.50 and \$1.75; filled screens, \$1.75.

NEW GOODS JUST IN.

Jardiner's stands, iron beds, bookcases, desks, chairs, rockers, extension tables, chiffoniers, dressers—Look us over before you buy.

Crockery

All of the elegant crockery displayed in the manufacturers' building at the exposition were bought by us. We will sell them at half what they cost to manufacture. The product was made by the following firms:

Cook Pottery Co.; the Mercer Pottery Co. of Trenton, N. J.; pedestals, jardineres, dinner and toilet sets, etc.; the C. C. Thompson Pottery Co., Harker Pottery Co., Goodwin Pottery Co. and Vordrey Pottery Co. of East Liverpool, O.; dinner sets, toilet sets, jardineres, berry sets, fruit sets, cuspidors, etc.

From Lazarus Rosenfeld & Lehman, Bohemia and New York, French and Austrian china dinner sets, vases, art pottery, Bohemian glass, pieces, bric-a-brac, etc.

From Mortimera Bros. of Japan and New York, beautiful line of Japan china, bronzes, casonne and satsuma ware.

From S. A. Weller of Zanesville, O., full line of the celebrated Dickens, Loucelain & Tudora ware.

And the full and complete line of stand and hanging lamps, onyx tables, gas portable Newell lamps, etc., of the Edward Miller & Co. of Meriden, Conn. There is enough goods in this exhibit to fill an ordinary crockery store; they were made for exhibit purposes and are much finer than the general run of crockery, etc.

Carpets and Draperies

The grand display of rich and elegant carpets and draperies was commented on by nearly every visitor at the exposition. These superb goods secured by us for spot cash from the exhibitors go on sale Monday and all week.

Royal Wilton rugs, 9x12, worth \$50.00, on sale at \$24.50.

Royal Smyrna rugs, 9x12, worth \$40.00, at half price, \$20.00.

Alexander's rugs, 9x12, for \$21.00.

Best Axminster carpets, worth \$1.25 yard, at 85c.

Brussels carpets, worth \$1.00 yard, a few pieces, slightly sold, on sale at 50c.

20 pieces of Brussels, all good patterns, at 42 1/2c.

The draperies exhibit at the exposition was the highest achievement of the manufacturers' art.

Tapestry curtains, extra finish, all colors, at \$2.25 pair.

Organdy cottage curtains, 5c pair.

Nottingham curtains, 3 1/2 yards long, full width, \$1.50 pair.

Colored curtain Swes, 8c yard.

Art. Denims, for sofa pillows, 12 1/2c.

Hungarian cloth for sofa pillows, 12 1/2c yard.

Special Bargains in Corsets and Hosiery

Ladies' fine fleecy lined hose, full seamless and warranted fast colors, the regular 25c quality, for 15c.

Ladies' fine wool hose at 25c.

Ladies' fleecy lined hose with double knee, heel and toe, regular 25c quality, at 15c.

Ladies' \$1.00 corsets at 40c.

Ladies' \$1.00 gowns at 40c.

Ladies' \$1.50 kid gloves in all sizes at 75c.

Ladies' wool mittens at 10c, 15c and 25c.

Ladies' and children's fleecy lined gloves, in black, brown and red, regular \$1.00 quality, at 50c.

Grand Book Sale

We sell copyright books on the same margin as we sell muslins or sugar. Quick big sales and small profits.

Buy Your Books Monday.

No. 5 "John's Street," book store price \$1.50, our price 90c.

"When Knighthood Was in Flower," book store price \$1.50, our price 90c.

"The Carpet Bagger," illustrated, book store price \$1.50, our price 90c.

The best gift top 12 mo. book published, including the works of George Eliot, Dumas, Correlli, Carey, Hall Caine, Reid, Dickens, Kipling, Cooper, Holmes, Anthony Hope, Victor Hugo, etc., the best of authors; the regular price 50c, on sale only 21c.

Remember

100 elegant engraved calling cards and plate only \$1.00.

1 dozen packs Bicycle playing cards only \$1.00.

Carter's best black ink 2 1/2c.

Faber's No. 1 lead pencils 10c dozen.

GRAND BIBLE SALE MONDAY.

No room for prices.

Just one-half of book store prices.

The finest line of prayer books in Omaha.

DEWEY! DEWEY! NEW BOOK

AT HAYDEN'S ONLY.

The life and glorious deeds of

ADMIRAL DEWEY

Regular price \$3.00.

Our price only 95c.

500 pages fully illustrated.

Monday Specials.

Best quality corduroy velvet dress facing, per yard only 2 1/2c.

Best quality silk binding, 7c.

Best hemp book and eyes, per dozen, 1c.

200 yards machine thread, 1c.

48 yards silk thread, 1c.

Best quality aluminum thimbles, 1c.

PURE LINEN HANDKERCHIEFS, 5c each.

Fine perfect hemstitched pure linen handkerchiefs only 5c.

Get our complete Rubber Stamping Outfit, regular price \$1.00, our price 25c.

Jewelry Department.

Special sale in gold rings this week.

Baby solid gold rings, 19c each.

Miesco solid gold rings, 48c each.

Ladies' solid band or set rings, 60c; regular value, \$2.00.